



*Angelica Roberta*  
**DE GUZMAN**  
(FORMERLY ANGELICA RAQUID)  
ART DIRECTOR

## GET IN TOUCH

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## ABOUT ME

A dedicated, enthusiastic, and reliable Art Director with the following strengths:

- Computer literate in:  
Adobe Photoshop, Illustrator, InDesign
- Conceptual thinking
- Multi-tasking
- Collaborative in team environments

## REFERENCES

### ERICA REPOWITZ

MANAGER - INTL THEATRICAL | WALT DISNEY STUDIOS  
[erica.repowitz@gmail.com](mailto:erica.repowitz@gmail.com) | 818.414.4352

### JACKI MOORE

DIRECTOR, ACCOUNT SERVICES | TRAILER PARK  
[jacki.moore@trailerpark.com](mailto:jacki.moore@trailerpark.com) | 323.228.8586

## EXPERIENCE

### Paramount+ (formerly ViacomCBS) | Los Angeles, CA

March 2021 - Present

#### Paramount+ Designer, Creative Marketing team

Builds art for in-app shows and movies including logos, marquees, web banners and ads, billboards, etc.

### Freelance Art Director | Los Angeles, CA

September 2020 - March 2021

Freelanced at entertainment agencies such as Trailer Park and Unfold creating assets for streaming services like Peacock and HBO Max.

### Netflix | Los Angeles, CA

May 2020 - September 2020

#### Freelance Art Director, Documentaries, Stand-Up, Unscripted

Created concepts and built key art for in-app shows and movies including logos

### The Refinery Creative | Sherman Oaks, CA

October 2018 - March 2020

#### Art Director, Home Entertainment & Theatrical

Created concepts and built theatrical one-sheets, outdoor advertising and digital assets for Film & Television. Designs assets for major streaming services such as Netflix and Hulu. Designs key art for special packaging such as anniversary releases and steelbooks.

### Ignition Creative | Playa Vista, CA

June 2017 - October 2018

#### Lead Jr. Art Director, Theatrical

Creates concepts and builds theatrical one-sheets, outdoor advertising and digital assets for Film & Television clients such as FX, Sony, Netflix, Marvel, etc. Manages team of junior art directors.

### Trailer Park, Inc. | Hollywood, CA

August 2013 - June 2017

#### Graphic Designer, Creative Services

Develops designs for DVD packaging, Blu-ray packaging, posters, advertisements, social media, logos, company pitches, web, etc and works closely with Art Directors. Experienced in production work.

### The Cimarron Group | Hollywood, CA

May 2011 - August 2013

#### Junior Graphic Designer, Home Entertainment

Develops designs for DVD packaging, Blu-ray packaging, posters, advertisements, stickers, etc.

### Artest Media Group | Los Angeles, CA

#### Art Direction/Graphic Designer, Advertising

Develops designs for Lakers Forward, Metta World Peace - music single release album covers, logos, clothing, website design, etc.

### BDA Sports | Santa Monica, CA

#### Graphic Designer, Social Media

Developed graphics for NBA stars signed to the agency, specifically social networking. (ie. Twitter)

## EDUCATION

### Fashion Institute of Design & Merchandising/FIDM

Los Angeles, CA | Cum Laude

Associates of Arts Degree in Graphic Design | Sept 2011